

Commonwealth of Massachusetts Executive Office of Health and Human Services Department of Transitional Assistance

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Lieutenant Governor

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Online Guide Transmittal 2022-12 March 7, 2022

To: Department of Transitional Assistance Staff

From: Sarah Stuart, Associate Commissioner for Change Management

Re: Cross Programs – The 2022 Earned Income Tax Credit (EITC),

Massachusetts Earned Income Credit (EIC), Child Tax Credit (CTC) and

Child Care Assistance Mailing and Text Message

Overview

DTA is sending out a mailing and texts/emails to clients in March to inform them of tax credits and child care assistance. The mailing is scheduled to begin March 7, 2022 and the text/emails will begin on March 8, 2022.

This year's annual state and federal Massachusetts Earned Income Tax Credits (EITC) and child care mailing has been significantly updated and expanded. The tax information has been simplified and includes the federal Child Tax Credit (CTC). Importantly, it tells clients that they need to file taxes this year to get the rest of their advance CTC payments. Further, the notice and brochure link to the FindYourFunds website, a mobile friendly, multilingual website created by our community partners, in addition to state and federal resources.

The Massachusetts Earned Income Credit is 30 percent of the federal credit for the 2021 tax year. Clients have access to free tax assistance sites located at: https://irs.treasury.gov/freetaxprep. Clients also have access to regularly updated information on the Federal Child Tax Credit, EITC, and stimulus money at: https://www.findyourfunds.org/dta.

Communication

Mailing

The mailing will be sent to all active TAFDC clients, certain former TAFDC clients whose cases closed on or after January 1, 2022, and all active SNAP households, excluding SNAP households receiving TAFDC, Bay State CAP or all household members are receiving SSI.

Text/Email Messages

On March 8th, 2022, active, pending, and closed DTA cases across all programs within the last 30 days will receive the following text message and/or email alert from DTA:

"You may be eligible for federal dollars. If you worked in 2021, you could get about \$2100 with the Earned Income Tax Credit. Get up to \$3600/child with the Child Tax Credit. To get these funds, file taxes even if you have low or no income or haven't filed before. This money does not count for DTA benefits. Free help: FindYourFunds.org/DTA."

The message will be sent in English, Spanish, Portuguese, Haitian Creole, Vietnamese, and Chinese based on the client's language on file. Those with HLS or who have affirmatively opted-out of text messaging and alerts from DTA are excluded. The Text message was sent regardless of the phone type listed on BEACON.

Purpose

The purpose of this transmittal is to advise staff about:

- the scheduled EITC/EIC/CTC and child care assistance mailing
- the text and email DTA alert being sent out to certain clients regarding EITC/EIC/CTC

Obsolete Transmittal

Online Guide Transmittal 2021-13: Cross Programs – The 2021 Earned Income Tax Credit (EITC), Massachusetts Earned Income Credit (EIC), Child Tax Credit (CTC) and Child Care Assistance Mailing, is now obsolete.

Questions

If you have any policy or procedural questions, after conferring with the appropriate TAO personnel, please have your Systems Information Specialists or TAO management email DTA.Procedural Issues.

Systems issues should be directed to the Systems Support Help Desk.