



*Commonwealth of Massachusetts
Executive Office of Health and Human Services
Department of Transitional Assistance*


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**Online Guide Transmittal 2018-22
April 6, 2018**

To: Department of Transitional Assistance Staff
From:  Raul Sutliff, Assistant Commissioner for Programs and Field Operations
Re: Cross Programs: Suspension of the Healthy Incentives Program (HIP)

Overview

Due to its overwhelming success and associated, unanticipated funding demands, HIP will be suspended in April 2018 until further notice.

The last day SNAP households may earn HIP benefits is April 15th, 2018.

HIP retailers and partners have already been informed of the suspension. Clients will receive a Robocall informing them of the suspension before it takes effect. Each TAO will receive HIP suspension flyers in 15 languages. Staff must provide clients with a copy of the flyer in the appropriate language.

Some farmers' markets operate SNAP matching programs separate from HIP. Clients must be directed to farmers' markets near them to learn more about these locally operated programs.

Purpose

This Online Guide Transmittal advises staff of the suspension of HIP.

**Updated Online
Guide Page**

Topic: Cross Programs
Book: Healthy Incentives Program (HIP)
Page: Healthy Incentives Program (HIP)

Questions

If you have any policy or procedural questions, after conferring with the appropriate TAO personnel, please have your Systems Information Specialists or TAO management email the DTA Mailbox.

Systems issues should be directed to the Systems Support Help Desk.
