

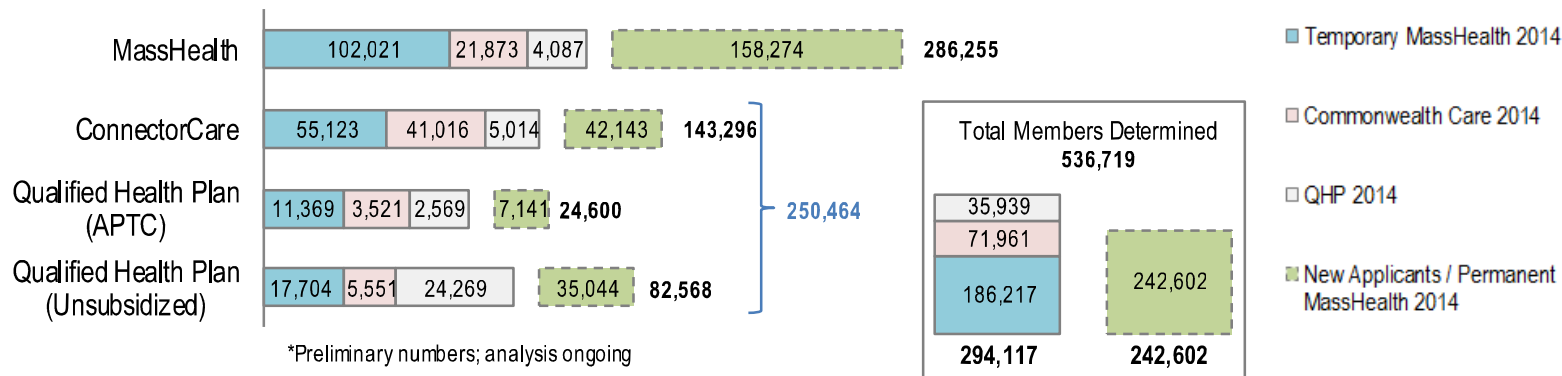
February 27, 2015*

Weekly Open Enrollment 2015 Dashboard

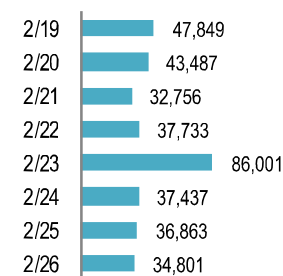
*Reporting Period: 2/19 – 2/26



Member Transition Population: Eligibility Determinations*



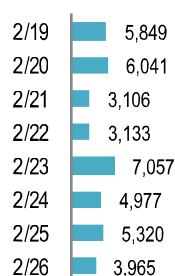
Day-Over-Day Website Visits



Total: 356,927

Total to Date: 4,833,894

Eligibility Determinations



Total: 39,448

Total to Date: 536,719

QHP Shopping, Plan Selection and Payment Activity

Metric	Total to Date
Plan in Cart	6,908
Plan Selected	18,960
Paid/Enrolled	125,402

144,362 (Plan Selected + Paid/Enrolled)

Member Transition Population: ACA Enrollments*

