

May 2020

Massachusetts SNAP Online Purchasing Program  
Suggested Social Media Posts

Theme	Graphic	Social Copy
Coming soon	BUY FOOD ONLINE WITH SNAP  Hand holding EBT card with phone screen (walmart & Amazon logos on screen)	Did you know that you can now use your #SNAP benefits to buy food online? Buy groceries online at Amazon & Walmart! More: <a href="https://mass.gov/SNAPonline">mass.gov/SNAPonline</a> .
EBT Card Amazon	BUY FOOD ONLINE WITH SNAP  Hand holding EBT card with cell phone/ SNAP Amazon logo only  (Coming soon)	Attn #MA residents: you can now buy food online with your #SNAP benefits at Amazon.  Spend \$35 or more & get free delivery to your home.  More: <a href="https://www.mass.gov/SNAPonline">www.mass.gov/SNAPonline</a> .
SNAP Website	BUY FOOD ONLINE WITH SNAP  Food graphic  mass.gov/SNAPonline  DTA logo (Coming soon)	Starting May 29, #SNAP recipients can use their benefits to buy groceries online! Looking for more info? Visit <a href="https://mass.gov/SNAPonline">mass.gov/SNAPonline</a> to download @DTA_Listen's FAQ in English and Spanish.
EBT Card - WalMart	BUY FOOD ONLINE WITH SNAP	Starting May 29, #SNAP recipients can now use their benefits to buy groceries online at #Walmart! Visit <a href="https://mass.gov/SNAPonline">mass.gov/SNAPonline</a> for more

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	Hand holding EBT card with cell phone screen SNAP Walmart logo only	info & to download @DTA_Listens's flyer in multiple languages.
Staying at home	Same graphic as post #1	Staying at home due to #COVID19? Buy groceries online at #Walmart or #Amazon with your #SNAP benefits. More: <a href="http://www.mass.gov/SNAPonline">www.mass.gov/SNAPonline</a> .
How To (carousel w/ steps)	How To Use Your SNAP Benefits Online  Make carousel with steps from flyer (Coming soon)	Do you receive #SNAP benefits in #MA? You can now use your benefits to buy food online at Walmart and Amazon! Learn more: <a href="http://www.mass.gov/SNAPonline">www.mass.gov/SNAPonline</a> .