


Northeast SNAP Day of Action:

Communications Toolkit for Partners

 **Date:** Tuesday, April 30, 2025

 **Where:** Across the Northeast

 **Organized by:** The Northeast Regional Anti-Hunger Network (NERAHN), comprised of anti-hunger organizations in all the New England states plus New York

What's Happening:

Congress is considering devastating cuts to SNAP—\$230 billion over 10 years, amounting to a 20% cut. These proposals would harm millions of people and weaken our economy and food systems. It's critical that Northeastern states speak out loud and clear.

Goal:

This Day of Action is a joint effort from anti-hunger organizations in all seven Northeast states to:

- Raise awareness about the threats to SNAP
- Flood congressional offices with emails and phone calls
- Lift up local stories from people and businesses impacted by SNAP
- Stand in solidarity across state lines

What You Can Do Now:

- Bookmark this toolkit and keep an eye out for messages from us! **There will be very specific instructions sent out on Monday, April 28th, including everything that you and your networks will need to join this regional day of action in this toolkit that we'll be adding to.**
- Block time now to post on April 30th
- Encourage people to **take 5 minutes to share their perspective on proposed cuts to SNAP - you can do this now!** **(VT Specific action)**
- Forward [this message](#) to your networks

With your help, we can show just how many people care about protecting this essential program. Questions or ideas? Contact Ivy Enoch at ienoch@hungerfreevt.org.