


# Northeast SNAP Day of Action: Communications Toolkit for Partners

 **Date:** Tuesday, April 30, 2025

 **Where:** Across the Northeast

 **Organized by:** The Northeast Regional Anti-Hunger Network (NERAHN), comprised of anti-hunger organizations in all the New England states plus New York

## What's Happening:

Congress is considering devastating cuts to SNAP—\$230 billion over 10 years, amounting to a 20% cut. These proposals would harm millions of people, including hundreds of thousands of people in our region and weaken our food systems. It's critical that Northeastern states speak out loud and clear.

## Goal:

This Day of Action is a joint effort from anti-hunger organizations in all seven Northeast states to:

- Raise awareness about the threats to SNAP
- [Flood congressional offices with emails and phone calls](#)
- Stand in solidarity across state lines

## What You Can Do Now:

- Block time now to post on April 30th
- Forward this message to your networks

Hi ,

I wanted to flag an important upcoming day of action and ask for your help in spreading the word to your own networks and communities. We'll hope you'll not only join this day of action, but also help us spread the word by forwarding this message to your contacts!

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SAVE THE DATE for April 30th: SNAP Day of Action! Join advocates and individuals across the Northeast region in a powerful SNAP Day of Action.

This regional day of action is being organized by the Northeast Regional Anti-Hunger Network, composed of anti-hunger organizations in all the New England states plus New York. The goal is to raise awareness about the drastic cuts to SNAP being threatened in Congress right now, and to generate phone calls and emails from constituents to the congressional delegations in every Northeastern state, asking them to oppose all cuts to SNAP—and in our case in MA, *to thank our Senators and Representatives* for their commitment to protecting SNAP.

There will be very specific instructions sent out on Monday, April 28th, including everything that *you and your networks* will need to join this regional day of action in this toolkit that we'll be adding to. On the day of, we'll be asking people to:

1. [Call or email our Congressional Delegation](#)
2. [Post on social media using a toolkit developed for this day of action.](#)
3. Amplify this message to their own networks.

What can you do NOW to prepare?

1. Forward this email to your networks
2. [Schedule time on your communications calendar now to be ready to post on April 30th, or follow Project Bread on Facebook and Instagram and uplift our posts.](#)

Let's make noise on April 30th. Our collective voices can and will make a real impact.

Thanks for your support!

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With your help, we can show just how many people care about protecting this essential program. Questions or ideas? Contact Leran Minc at [Leran\\_Minc@projectbread.org](mailto:Leran_Minc@projectbread.org)